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## Notice Regarding the Formulation of the New Medium-Term Management Plan

Kanamoto Co., Ltd. (the “Company”) hereby announces that, at the Board of Directors’ meeting held today, the Company has formulated the Medium-Term Management Plan targeting the five-year period of FY2025 to FY2029 and presents an overview of the plan below.

The new Medium-Term Management Plan “**Progress 65**”—Toward Achieving Both Growth and Efficiency

In addition to securing an earnings base while achieving solid growth, this plan will focus on improving capital efficiency. Under the plan, the Company will move forward with initiatives that actively address the issues required to realize a sustainable society and make steady progress toward becoming a true general construction equipment rental company.

Key measures of the new Medium-Term Management Plan “**Progress 65**”

1. Growth strategies and improvement of capital efficiency
  - Strengthening the two initiatives for the construction equipment rental business(Efficiency, Productivity)
  - Pursuing efficient use of management resources
  - Promoting M&As concerning the construction equipment rental business and associated businesses
  - Growing the overseas business
2. Enhancement of DX strategies
  - Utilization of BIM/CIM, ICT
  - Development of new products and new materials
  - Operation improvement → Business reform → Business transformation
  - Visualization and improved organizational structure of maintenance operation
3. Sustainability initiatives
  - Human rights policy
  - Enhancement of investment in human capital
  - Promotion of TCFD and environmental measures
  - ESG

End