



May 14, 2024

Company name: MEGMILK SNOW BRAND Co., Ltd.
Representative: Masatoshi Sato, President and Chief
Executive Officer
(Stock code: 2270, TSE Prime Market/SSE)
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Notice Regarding Dividend Forecast for the Fiscal Year Ending March 2025 (100th Anniversary Dividend) and Changes in Shareholder Return Policy

MEGMILK SNOW BRAND Co., Ltd. (the "Company") announced that it has resolved the following regarding the dividend forecast for the fiscal year ending March 2025 (100th Anniversary Dividend) and changes in our shareholder return policy at the Board of Directors meeting held today.

1. Regarding the Dividend Forecast for the Fiscal Year Ending March 2025 (Implementation of the 100th Anniversary Dividend)

(1) Regarding the Implementation of the 100th Anniversary Dividend

Since the Company will celebrate its 100th anniversary in May 2025, the Company has decided to pay a commemorative dividend of ¥20 per share to express its gratitude to shareholders for their continued support.

(2) Dividend Forecast

For the fiscal year ending March 2025, the Company plans to pay a dividend of ¥100 per share including an ordinary dividend of ¥80 per share and a commemorative dividend of ¥20 per share.

	Annual dividend per share (yen)		
	Interim (end of Q2)	Year end	Total
Fiscal year ending March 2025 (forecast)	—	100.00yen (Ordinary Dividend 80.00yen) (Commemorative Dividend 20.00yen)	100.00yen (Ordinary Dividend 80.00yen) (Commemorative Dividend 20.00yen)
Fiscal year ended March 2024 (actual)	—	80.00yen	80.00yen

2. Regarding Changes in Shareholder Return Policy

(1) Change details

Before Change	Consolidated Dividend Payout Ratio of 30% or higher
After Change	Consolidated Dividend Payout Ratio of 40% or higher, excluding gains on sales of assets

(2) Reasons

The Company's basic profit distribution policy is to maintain financial soundness through profit generation, improve capital efficiency through investments in cash-generating infrastructure and growth, and enhance returns to shareholders..

The Company has changed the target consolidated dividend payout ratio from more than 30% to more than 40% excluding gains on sales of assets, comprehensively taking consolidated operating results, financial positions and other factors into consideration, in order to continue stable payment of dividends.

As disclosed in the Group Medium-term Management Plan 2025, the Company has a policy to use cash gained from sales of assets for growth investments contributing to improvement of corporate value. If the proceeds from those sales exceed growth investments in the Medium-term Management Plan as a whole, however, the Company will consider shareholder returns.

Note: The above forecast is based on the information available as of the date of this release, and actual dividends may differ from the forecast due to a variety of factors that may arise in the future.