

[Translation]

	December 24, 2019
Company Name	Sapporo Holdings Limited
Representative	Masaki Oga
	President and Representative Director
Securities code	2501
Listed on	Tokyo Stock Exchange
	Sapporo Securities Exchange
Inquiries	Yuru Kobayashi
	Director of Corporate Communication
	Department
	Tel: 81-3-5423-7407

Notice of Change (Transfer of Shares) regarding Consolidated Subsidiary

Sapporo Holdings Limited (the "Company"), at its Board of Directors' meeting held today, resolved to transfer all the shares held by the Company in Country Pure Foods, Inc. ("CPF"), a holding company controlling the non-alcoholic beverage business in the United States in which the Company holds 51% of the shares to BPCP CPF Holdings Inc. as follows.

1. Reasons for the transfer of shares

The Sapporo Group has positioned this year as a year of change, and promoted reforms to our management base toward a growth stage by strengthening the efforts to clearly select businesses to focus on.

We entered the beer market in the United States in 1964, and entered the non-alcoholic beverage market in 2012 with the aim of further expanding our businesses. These attempts have steadily contributed to the Sapporo Group's revenues. That said, in light of recent environmental changes in the fruit juice market in the United States, we have considered various options in parallel with having discussions with our joint venture partner, Toyota Tsusho America, Inc. ("Toyota Tsusho America"). As a result, in order to concentrate on the alcoholic beverage business in accordance with the above policy, we have decided to transfer CPF, which has been the base for our non-alcoholic beverage business in the United States, to a third party with which CPF can aim at continuous growth.

Company name	Country Pure Foods, Inc.		
Address	1209 Orange Street, Wilmington, Delaware 19801		
Name and title of representative	CEO Kenichiro Sadai		
Outline of business	A holding company holding a subsidiary engaging in manufacturing and sales of		
	chilled beverages, and commissioned manufacturing		
Capital	2,812 USD		
Date of establishment	May 25, 1995		
Major shareholders and	Sapporo Holdings Limited 51.0%		
shareholding ratio	Toyota Tsusho America, Inc. 49.0%		
Relationship between	Capital The Company holds 51% of CPF's issued shares.		
the listed company and	relationship		
this company	Personnel One (1) employee of the Company is seconded to CPF as its CEO.		
	relationship Two (2) officers of the Company concurrently serve as officers of CPF.		

2. Overview of changing subsidiary

	Business relationship	The Company provides	finance to CPF and its s	subsidiary.
Results	Consolidated results of operations and financial conditions for the last three (3) years			
	Fiscal year	Fiscal year ended	Fiscal year ended	Fiscal year ended
		December 2016	December 2017	December 2018
	Net assets	68 million USD	62 million USD	52 million USD
	Total assets	205 million USD	207 million USD	189 million USD
	Revenue	261 million USD	267 million USD	256 million USD
	Operating profit	3 million USD	(12) million USD	(7) million USD
	Profit for	(2) million USD	(5) million USD	(9) million USD
	the period			

(Note) Figures above are before IFRS adjustment.

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í	Overview	of the	share	transfer	receiving	company
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Company name	BPCP CPF Holdings Inc.			
Address	Ohio, United States	Ohio, United States		
Name and title of	John LeMay, Partner			
representative				
Outline of business	An affiliate of Blue Point Capital Partners LLC, a private equity firm that invests in			
	lower middle-market manufacturing, business services, consumer or value-added			
	distribution companies			
Date of establishment	December 12, 2019			
Relationship between	Capital relationship	Not applicable.		
the parties	Personnel relationship	Not applicable.		
	Business relationship	Not applicable.		

(Note) Some information is omitted because the share transfer receiving company is a private company.

4. Number of shares to be transferred, transfer price, and the number of shares held before and after transfer

Number of shares held	143,424.75 shares	
before transfer	(Number of voting rights: 143,424.75)	
	(Percentage of voting rights held: 51%)	
	(Note) Number of issued shares: 281,225 shares	
Transfer price	Approx. 37 million USD (Approx. 4 billion yen)	
	(Note) 1 USD = 109 yen	
Number of shares held	0 shares	
after transfer	(Number of voting rights: 0)	
	(Percentage of voting rights held: 0%)	

(Note) The transfer price above corresponds to the transfer price for 51.0% of the shares held by the Company. The 49.0% of the outstanding shares of CPF held by Toyota Tsusho America will also be transferred to the same share transfer receiving company pursuant to the same share transfer agreement which the Company executed with such receiving company.

5. Schedule

Date of Board of	December 24, 2019
Directors' resolution	
Date of share transfer	December 24, 2019
agreement	
Date of share transfer	December 24, 2019 (Scheduled) (December 24, 2019 in the United States)

6. Impact on business performance

The losses arising from this share transfer are expected to be approximately five (5) billion yen and will be recorded in the fiscal year ending December 31, 2019. There are no changes to the consolidated financial results forecasts for the fiscal year ending December 31, 2019 because these losses are reflected in such forecasts announced on November 6, 2019.